

MISCELLANEOUS TEXT (FEC Form 99)

NAME OF COMMITTEE (In Full)

FEC IDENTIFICATION NUMBER

Team Kennedy

C00836916

Mailing Address PO Box 147

City State ZIP Code
South Walpole MA 02071-0147

Shannon Ringgold
Senior Campaign Finance Analyst
Federal Election Commission
999 E Street NW.
Washington, DC 20463

January 19th, 2024

RE: C00836916 October Quarterly Report 7/1/23 - 9/30/23

Dear Shannon,

This letter is in response to the note received from the FEC on January 9th with regards to two items.

Itemized Disbursement Descriptions

As noted in your letter, these items in question will have their descriptions updated from "campaign material" to "campaign merchandise".

Salary Payments to a Member of the Family

Industry benchmarks and other committee FEC filings were referenced when establishing salary ranges for our committee staff.

Amaryllis Kennedy has an established track record as a subject matter expert in the technology/social media industry. She built and sold a technology company and was previously the Head of Product at Twitter's Consumer Product Division.

Amaryllis Kennedy volunteered for the campaign from February 2023 to May 2023, leading the development and launch of the campaign website and establishing the campaign's social media strategy. In May of 2023, she was hired as Chief of Digital Operations for the campaign to continue leading the digital strategy and operations.

In addition to her duties in the digital space, Amaryllis quickly began filling in political strategy gaps with her research and analysis of election data along with her policy research. In August of 2023, the Campaign Manager asked that Amaryllis be promoted to Senior Policy and Strategic Advisor to the Candidate. The Campaign Manager indicated Amaryllis Kennedy had been acting in this role during the June and July timeframe and so was entitled to back pay that came with the promotion. The pay was in line with industry benchmarks and other committee campaign filings.

Jackson Hines was hired on September 25, 2023 to be a travel aide and body man for the Candidate. The Candidate had tried two other resources over the previous 4 months that had not suited his needs. The resource was hired at the same rate as the previous aides.

Though Amaryllis and Jackson are family members of the candidate by marriage, their role is based on the functional business needs of the campaign and the work that they perform in the capacity of their role.

As shown above, Amaryllis and Jackson provided bona fide services to the campaign and the campaign's payments for their services were not in excess of fair market value. Please let us know if there are any further questions on this matter.

Sincerely,

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Matthew Sanders  
Chief Operating Officer  
Team Kennedy